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EVS BROADCAST EQUIPMENT APPOINTS MURIEL DE LATHOUWER AS MANAGING DIRECTOR & CEO

EVS Broadcast Equipment, the leading provider of live video production systems, announces the appointment of Muriel De Lathouwer as managing director & CEO of the company.

Muriel De Lathouwer was serving as interim president of the Executive Committee of EVS on an interim basis since the departure of Joop Janssen in October 2014. She has been a member of the EVS Board of Directors since November 2013, also chairing its Strategic Committee. She started her career as IT Consultant at Accenture, before spending 7 years at McKinsey in Brussels (she was Associate Principal between 2006 and 2008, specialized in telecom, high tech and media sectors). Between 2008 and 2009, she was Chief Marketing Officer of the mobile telecom operator BASE (subsidiary of KPN). Then, before taking over her executive role at EVS in 2014, she was Managing Director (and co-founder) of an engineering consultancy firm in energy and environmental matters. She is an Engineer in Nuclear Physics (ULB, Brussels), and holds an MBA from Insead (Paris). She is a member of Women on Board (a Belgian and European network of women members of Board of Directors), and is a member of the Board of Directors of Amoobi, a technology company specializing in customer flow analytics.

“Since joining the Board of Directors of EVS in November 2013, I’ve had the opportunity to appreciate the quality and unrivalled reliability of EVS solutions, as well as the company’s strong innovative drive. The past four months have reinforced my understanding of the very solid fundamentals of EVS: high professional skills, a strong culture, engagement of the entire staff to meet customer requirements, and above everything, the passion the employees have for what they do and strive to achieve every day,” said Muriel De Lathouwer. “Today, I’m very happy to be able to pursue, as CEO, what has been initiated with the Executive Committee over the last few months.”

Pierre Rion, chairman of the Board of Directors of EVS, said, “This appointment is the result of a recruitment process initiated in October last year, combined with the way Muriel rapidly federated the management team. During the interim, she demonstrated that, in addition to the strategic competences we already knew from her role in the Board of Directors, she has all the necessary managerial skills to bring EVS to new levels.”

This appointment is effective immediately. In a meeting earlier this week, the Board of Directors of EVS acknowledged the resignation of Muriel De Lathouwer as director and has immediately appointed “MucH SPRL” (represented by Muriel De Lathouwer as permanent representative) as director under the co-optation process, and subsequently, as managing director and chief executive officer of EVS. The mandate of “MucH sprl” will be proposed for confirmation at the next Ordinary General Meeting on May 19, 2015. The composition of the Strategic Committee will also be reviewed soon.

For more information, please contact:

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About EVS

EVS provides its customers with reliable and innovative technology to enable the production of live, enriched video programming, allowing them to work more efficiently and boost their revenue streams. Its industry-leading broadcast and media production systems are used by broadcasters, production companies, post-production facilities, film studios, content owners and archive libraries around the globe. It spans four key markets – Sports, Entertainment, News and Media.

Founded in 1994, its innovative Live Slow Motion system revolutionized live broadcasting. Its reliable and integrated tapeless solutions, based around its market-leading XT server range, are now widely used to deliver live productions worldwide. Today, it continues to develop practical innovations, such as its C-Cast second-screen delivery platform, to help customers maximize the value of their media content.

The company is headquartered in Belgium and has 20 offices in Europe, the Middle East, Asia and North America. Approximately 514 EVS professionals sell its branded products in over 100 countries, and provide customer support globally. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, please visit www.evs.com.