



## Ameriprise owns 3.1% of EVS Broadcast Equipment

LIEGE, Belgium, August 16, 2011 - Pursuant to the Belgian Law of May 2, 2007 relating to the publication of major shareholdings, EVS Broadcast Equipment (Euronext Brussels: EVS.BR) announces that it has recently received a notification of the threshold of 3% being crossed by Ameriprise Financial Inc., which now owns 3.06% of the total number of voting rights of EVS.

The notification, received on August 12, 2011, states that the threshold has been crossed on August 10, 2011, and that Ameriprise Financial Inc. controls, through intermediate holding companies, the voting rights of Columbia Management Investment Advisers, Columbia Wanger Asset Management. Threadneedle Management Luxembourg S.A and Threadneedle Asset Management Holdings Ltd, which itself controls the voting rights of Threadneedle Asset Management Ltd, Threadneedle International Ltd and Threadneedle Pensions Ltd.

The 3.06%, or 417,065 EVS shares, are spread as follows:

- Ameriprise Financial Inc.: 37,561 shares (0.28%)
- Columbia Wanger Asset Management: 379,504 shares (2.79%)

For the most recent shareholding overview, [www.evs-global.com](http://www.evs-global.com).

### **For more information, please contact:**

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### **About EVS Group**

*EVS Broadcast Equipment designs, develops and markets professional digital equipment for Television. The company employs over 375 persons (FTE) in 16 countries and sells its products to professionals of the video and audio sectors in more than 100 countries. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, refer to [www.evs-global.com](http://www.evs-global.com), [www.evs.tv](http://www.evs.tv).*

*EVS Broadcast is the world leader for Live TV Production Digital Disk Recorders and Related Software Applications, especially in the field of sports. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT[2]® Platform". The world's leading broadcasters, such as NBC, BSKyB, FOX, RTBF, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, ZDF, Channel One, Channel7, RAI, TVE, NEP, MEDIAPRO, EUROMEDIA, BEXEL, ALFACAM and many others use EVS' solutions.*

*XDC, of which EVS owns 41.3%, is the European leader for Digital Cinema technology and services in Europe with more than 3,800 committed digital screens in 11 European countries (Germany, Switzerland, Spain, Austria, Portugal, Belgium, The Netherlands, Hungary, Czech Republic, Slovakia and Poland) out of which 2,000 have already been deployed. [www.xdcinema.com](http://www.xdcinema.com)*