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EVS INVITES ITS SHAREHOLDERS AT AN EXTRAORDINARY GENERAL MEETING ON AUGUST 20, 2013

Liege, July 18, 2013 - EVS Broadcast Equipment SA, the leading provider of live video production systems, today published the invitation to an Extraordinary General Meeting of shareholders to be held on August 20, 2013 at the headquarters of the company in Seraing.

More specifically, EVS will propose to the shareholders:

- 1. The appointment of two new independent Directors:
 - **Muriel de Lathouwer**: Mrs. de Lathouwer is Managing Director of Ariade Carbone since 2012 (engineering consultancy firm in energy and environmental matters) and of MucH since 2010 (consultancy in marketing, strategy and sustainable real estate). She started her career as Consultant for Accenture, before spending 7 years at McKinsey in Brussels (she was Associate Principal between 2006 and 2008, specialized in telecom, high tech and media sectors). In 2008 and 2009, she was Chief Marketing Officer of BASE (KPN Group Belgium). She is an Engineer in nuclear physics (ULB, Brussels), and holds an MBA from Insead (Paris). She is a member of Women on Board (Belgian association gathering women who are members of Board of Directors), and a member of the Board of Directors of Amoobi, private start-up.
 - Freddy Tacheny: Mr. Tacheny is Managing Director of Zelos, a company he founded in 2012, active in the organization of sporting events and in advising stakeholders in the media and sport worlds. Zelos is notably taking care of a MotoGP® team and different professional sport teams (such as *Spirou de Charleroi*, the *Sharks of Antibes* or *Verviers-Pepinster* in basketball). He started at IP (the advertising arm of RTL Belgium) in 1989, where he became successively Marketing Director and Managing Director in 1999. Expert in editorial content at an international level, he became General Manager of RTL Belgium in 2002, a position he held until his departure of RTL Belgium in 2011. He holds a Master in Business Sciences (ICHEC, Brussels). He is a Director of BMMA (Belgian Marketing and Management Association), of which he was the Chairman during 11 years. He is also the Sport Chairman of the Jules Tacheny circuit in Mettet.
- The issuance of 25,000 warrants, under the conditions detailed in the invitation, to be granted to Joop Janssen, CEO of EVS. This issuance was rejected by the Extraordinary General Meeting of August 31, 2012. The EVS Board of Directors has reviewed certain conditions of the issuance, and presents it again at this Meeting.
- 3. The renewal of the authorization given to the Board in relation with the authorized capital.

Pierre Rion, Chairman of the Board of Directors, said: "We are pleased to propose these two appointments now. This will allow us, if approved, to prepare a transition given most current mandates are expiring or subject to renewal next May. Furthermore, we hope that our shareholders will support the proposed new issuance of 25,000 warrants to be granted to Mr. Janssen. He is undoubtedly an important element in achieving our new strategy and these warrants will help us to retain, as it had been agreed in the Management agreement signed when he arrived."

The complete agenda of the Extraordinary General Meeting of August 20 is available on the website of EVS Broadcast Equipment (<u>www.evs.com</u>).



For more information, please contact:

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About EVS

EVS provides its customers with reliable and innovative technology to enable the production of live, enriched video programming, allowing them to work more efficiently and boost their revenue streams. Its industry-leading broadcast and media production systems are used by broadcasters, production companies, post-production facilities, film studios, content owners and archive libraries around the globe. It spans four key markets – Sports, Entertainment, News and Media.

Founded in 1994, its innovative Live Slow Motion system revolutionised live broadcasting. Its reliable and integrated tapeless solutions, based around its market-leading XT server range, are now widely used to deliver live productions worldwide. Today, it continues to develop practical innovations, such as its C-Cast second-screen delivery platform, to help customers maximise the value of their media content.

The company is headquartered in Belgium and has offices in Europe, the Middle East, Asia and North America. Approximately 465 EVS professionals from 20 offices are selling its branded products in over 100 countries, and provide customer support globally. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, please visit <u>www.evs.com</u>.

dcinex, of which EVS owns 41.3%, is the European leader for Digital Cinema technology and services in Europe with more than 5,500 committed digital screens in Europe, out of which 3,700 have already been deployed. www.dcinex.com.