



MediaHub

SaaS content
exchange platform

→ evs.com



Produce, manage and distribute your content

Whether you're a content owner, broadcaster or digital producer, EVS Mediahub provides a range of benefits that can help you meet your business objectives.

It streamlines your workflows, reduces costs and improves the quality of your content. With its proven track record in managing live events and its use of cutting-edge AI technology, Mediahub is the ultimate solution for anyone looking to manage and distribute broadcast content efficiently and effectively.



With kind regards,
Oscar Teran, SVP SaaS Offering & Digital Channels

A handwritten signature in black ink, appearing to read 'Oscar Teran'.

SaaS content exchange platform

EVS Mediahub is a **cloud-based platform** that maximizes the reach of live events by **publishing and distributing** non-linear, live and near-live content with **rights holders** online. In addition, it offers a suite of media functions to **meet the production requirements** of digital and broadcast **rights holders** worldwide.

Main markets applications



Stadium & venue
production

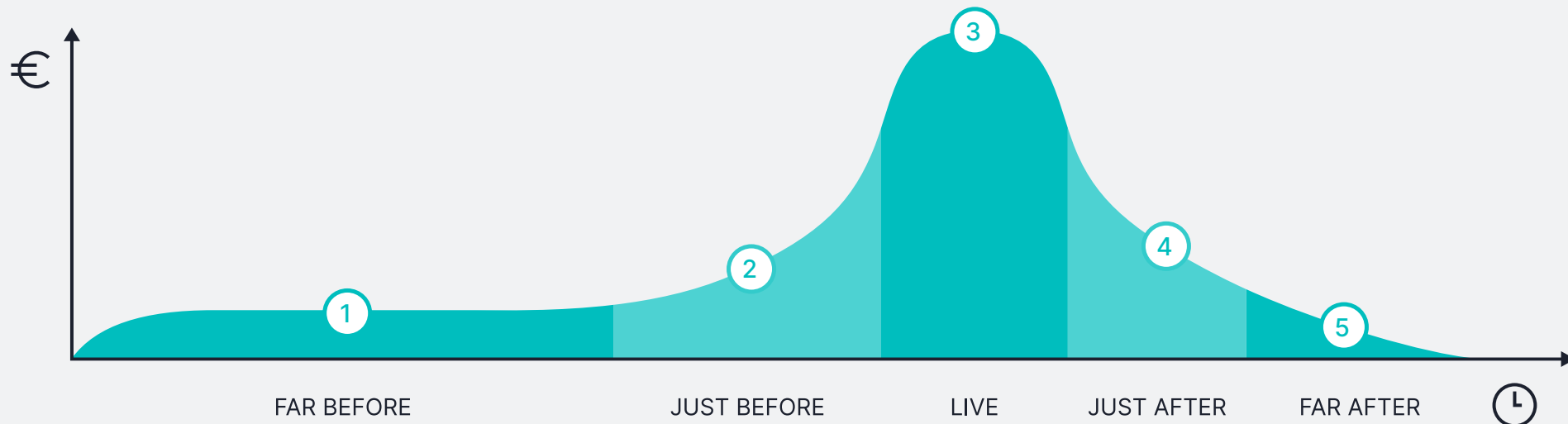


Sports production
center



Distribution, Archive
and Monetization

Value timeline in sports



1. Long tail fan engagement

- HB Archive Material
- Clubs and Athletes Generated Content
- Sponsors Marketing Activity

2. Pre-event warm up and connect

- HB Pre-Event Footage
- RHBs Pre-Event Footage
- User Generated Content
- Content
- Sponsors Fan Marketing Activity
- Gaming Fan Activity

3. Live sports story telling instant engagement

- Long-Form Coverage
- RHBs Personalized Coverage
- User Generated Content
- Other Angles
- Clubs and Athletes Generated Content
- Data Generation and Enriched Story Telling

4. Post-event story telling fan loyalty development

- HB Unseen content
- RHBs Footage
- User Generated Content
- Clubs and Athletes Generated Content

5. Keep alive long tail fan engagement

- HB Archive Material
- Clubs and Athletes Generated Content



Core benefits

1

Secure cloud-based architecture

The platform is set up by EVS in our Hybrid Cloud, accessible through the internet and self-operated by either the customer or service providers.

2

Intuitive and stress-free operation

The customizable web GUI has been specially designed to ease fast content access for editorial and creative teams.

3

Find content quickly

Mediahub allows a seamless integration of multiple sources based on AI tagging and metadata generation.

4

Full control over your content

Content owners can configure their own content access restrictions to all their assets.

5

Expanded Service Catalogue for Service Providers

Benefit from a MediaHub platform on premises by combining existing EVS resources with the MediaHub SaaS ecosystem.

6

Connect your sports production with right holders worldwide

Content owners can offer additional sports content by connecting their local EVS setup to MediaHub in the Cloud. The IBC becomes virtual and can serve right holders remotely.



MediaHub in a nutshell

Web & cloud based video content platform made to ease the distribution of content to rights holders

Ingest & control



Live feeds

Professional cameras, encoders, mobile and online sources.



File based footage

Professional and non-professional codecs.



Data & stats feeds

Deliver & publish

Live content delivery
Video production capabilities



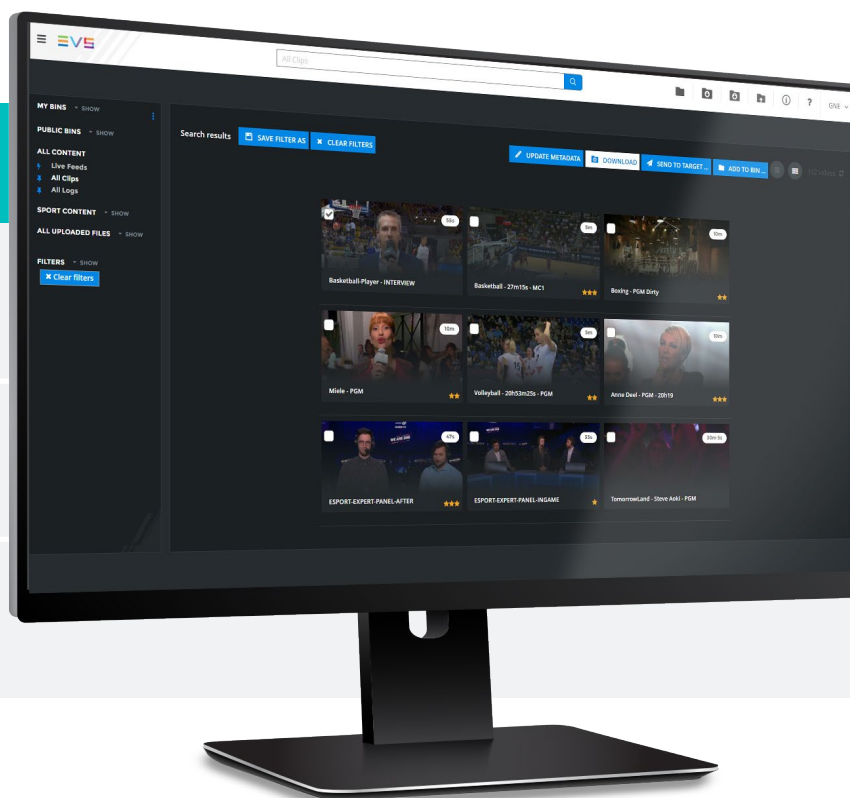
Near live – social media instant clips



Non-linear highlights, event archive
Broadcast + digital

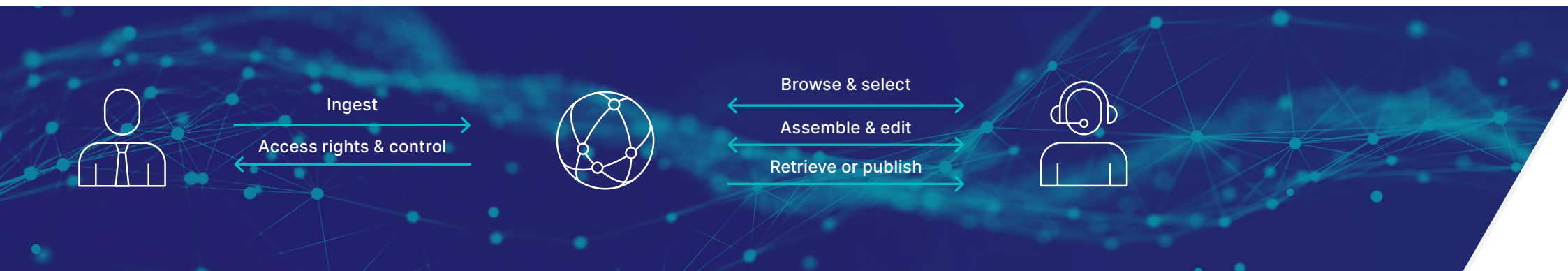


Metadata





For content owners as well as right holders



Right owners & content producers

With MediaHub EVS supports **content owners** in **virtualizing** the infrastructure of an IBC and **monetizing their content**, while preserving the quality and reliability, of onsite deployments.

MediaHub

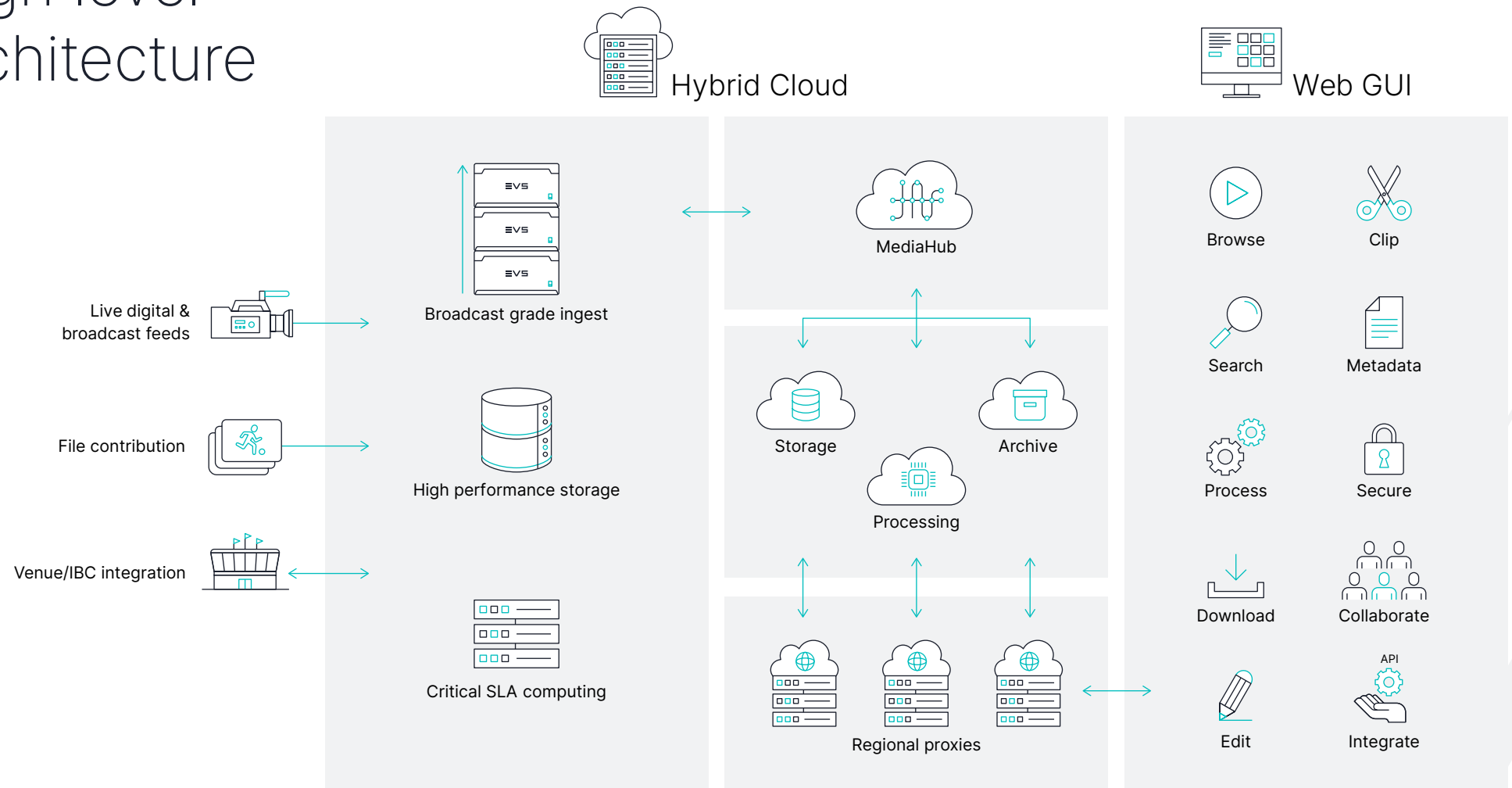
Web & cloud based video content platform made to ease the distribution of content to rights holders.

Right holders & content takers

MediaHub ensures that **content takers and rights holders** to become **more effective and efficient** in their remote production workflows and speeds up their **content turnaround**.



High level architecture





Global footprint

— Live / Files / Data





Key features



Play, browse and trim content from anywhere, with the possibility to **publish** or **download**



Access media assets while they are being ingested



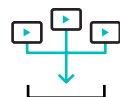
Find clips easily by using search filters, and related content recommendations in a YouTube-like interface



Automatic notification system when new clips become available that conform your search filter



Subtitles and **AI** enabled speech transcription and translation



Download a single clip, or a bin with multiple clips, directly in broadcast quality or after transcoding



Professional video **web edit tool** integration



EVS **XtraMotion** integration



Upload additional content from a PC, laptop or mobile device



System administration (e.g. reverse proxy), monitoring and user profile configuration tools



Google analytics integration with auto report generation in google studio



Contact us to
book a live demo

→ evs.com

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