

# ENVIRONMENTAL POLICY

Related material Impacts, Risks, and Opportunities:

- Impacts: Climate change mitigation company, Climate change mitigation customer, Energy organization, Energy product, Resource Inflows, Resource Outflows
- Risks: Market dynamics (ESG), Energy consumption, Product legal requirements (ESG), Material Sourcing
- Opportunities: Product and market dynamics (ESG), Sustainable resources leading to lower operational costs

7th of October 2024 / Veerle de Wit, Chief Financial Officer / Alexander Redfern, Chief Technology Officer

**EVS** BROADCAST EQUIPMENT SA

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## **PURPOSE OF THIS POLICY**

The objective of this policy is to:

- 1) Formalize EVS' commitment to mitigating climate change and bringing its contribution to fostering a sustainable future in which the environment is protected.
- 2) Inform EVS' stakeholders of the company's approach to the urgency of climate change, including its GHG emissions reduction targets and who is accountable for achieving them.



## 1. PRINCIPLES

As an IT company in the broadcast and live production sector, we are aware that our operations have an impact on the environment. Therefore, it is our responsibility to measure the impact of our solutions and our premises on the environment and find solutions to reduce this impact as much as possible.

Our strategy on environmental matters revolves around reducing the carbon footprint of our company and our customers.

#### 2.1. CUSTOMERS' CARBON FOOTPRINT

As an IT company, it is no surprise that the environmental impact of our products is of the uttermost importance to us. Indeed, the electricity consumption of our products, as well as the components used to build our products, represent a large portion of our GHG emissions. Hence, we aim at reducing our customers' carbon footprint by implementing eco-design, adding functionalities to help our customers to save energy, raising our customers' and our suppliers' environmental awareness, and optimizing current products.

### 2.2. COMPANY CARBON FOOTPRINT

Even if our products' electricity consumption represents most of our carbon footprint, we strongly believe it should not deter us from mitigating our own emissions for a greener future. In particular, we strive to reduce emissions related to mobility, transportation (of goods), and on-site energy consumption. We do so through a mix of awareness raising among employees and measures aimed at facilitating more eco-friendly behavior. Furthermore, we systematically monitor our HQ and main offices' energy consumption and define targets to reduce our energy footprint.

#### 2.3. SCIENCE-BASED TARGETS

We are committed to formulating near-term targets in line with the Science-Based Targets initiative (SBTi), meaning that our carbon footprint targets and action plan will be designed to reduce our GHG emissions in accordance with the Paris Agreement, limiting global temperature rise to well-below 2°C above pre-industrial levels, and below 1.5°C, if possible.



# 2. SCOPE OF THIS POLICY

This policy applies to our own operations, our value chain and our customers.



## 3. MONITORING & ACCOUNTABILITY

EVS' Board of Directors is responsible for the company's overall sustainability strategy, including the oversight of ESG impacts, risks, and opportunities, as well as the validation of ESG targets. The Leadership Team is responsible for the implementation of the sustainability strategy. The Chief Financial Officer, as the sponsor of the 'company carbon footprint' pillar, and the Chief Technology Officer, as the sponsor of the 'customers' carbon footprint' pillar, are responsible for this policy's content and updates, as well as its implementation.

The implementation of this policy is monitored through the annual computation of our carbon footprint, which is aligned with the GHG Protocol methodology and published in our annual report, along with additional information about our environmental strategy.

The following emission drivers are included in the 'Company carbon footprint' pillar:

- Energy (on-site consumption)
- Non-energy (on-site consumption)
- Employee commute
- Business travel
- Waste (except packaging)
- Internal freight
- Upstream and downstream transportation and distribution
- Impact of indirect procurement
- Capital goods
- Upstream leased assets
- Franchises
- Investments

Our 2030 ambitions for the 'Company carbon footprint' pillar are the following:

- 55% reduction in GHG emissions per euro (€) sold (baseline: 2021) (unit: tCO2e/M€ revenue)
- 34% reduction in GHG emissions in absolute value (baseline: 2021) (unit: tCO2e)

The following emission drivers are included the 'Customer carbon footprint' pillar:

- Impact of direct procurement
- Packaging (purchase and end of life)
- Processing of sold products
- Use of sold products
- End of life of sold products
- Downstream leased assets

Our 2030 ambitions for the 'Customer carbon footprint' pillar are the following:

- 50% reduction in GHG emissions per euro (€) sold (baseline: 2021) (unit: tCO2e/M€ revenue)
- 25% reduction in GHG emissions in absolute value (baseline: 2021) (unit: tCO2e)



## 4. AVAILABILITY & UPDATES

The policy is made available to our team members on our internal SharePoint, and to our other stakeholders on our public website.

Appendix 1 includes the dates at which this policy has been updated, as well as the ways in which it has been updated, since its creation.



# **APPENDIX 1**

Version	Date of update	Update details
1	2024-10-07	Initial policy