



Move UP

Standalone File Ingest & Transcode

→ evs.com/MoveUP



Product overview

Supporting several applications from post production, and broadcast centers to multiscreen distribution. Move UP is a High-performance transcoding engine, designed to optimize media workflows. Delivering fast and efficient transcoding through CPU and GPU hardware acceleration – while maintaining exceptional quality – Move UP is ideal for media conversion into multiple formats for seamless distribution.

Its scalable architecture gives it the possibility to create a render farm, whether deployed on-premises or cloud. Complete with seamless AVID Integration, Move UP is designed to be a perfect AVID companion piece. Additionally, automated media processing via watch folder and REST API support provide flexibility for 3rd party integration, namely automation.

Core benefits



POWERFUL AND SCALABLE

Convert media effortlessly across a vast range of formats, from consumer files to broadcast and OTT outputs. Scalable to suit every requirement, from a single node to a clustered render farm.



EFFORTLESS CAMERA CARD IMPORT

Automatically or manually ingest files from mobile devices, drones, mirrorless/DSLR, and ENG broadcast cameras for a smooth transition into post-production.



EDIT WHILE INGEST

Start editing immediately, as soon as media files become available in Avid Media Composer and Adobe Premiere Pro.



TIGHT AVID INTEGRATION

Deep integration with Avid MediaCentral (Interplay) and Media Composer enables seamless import, export, and direct deliverables creation straight from Avid sequences.



INTUITIVE AND USER-FRIENDLY

Designed to be used by both technical and non-technical teams, Move UP minimizes errors and frees up creative time for storytelling.



OPTIMIZED FOR SPEED AND QUALITY

By leveraging CPU and GPU acceleration, Move UP guarantees that speed and quality go hand in hand whether dealing with high-resolution footage, or complex formats.

Format Support

Video Formats (Codecs)

- XDCAM HD 35/50/70
- XAVC-Intra 50/100/300/300VBR/480/480VBR
- XAVC LGOP 25/35/50/60/100/140/150/200
- IMX 30/40/50
- ProRes 422 (SQ/HQ/LT) / 4444 / 4444 XQ
- AVC-Intra 50/100 / 200 (UHD)
- AVC-Ultra LGOP 6/12/25/50
- DVCPRO HD 100
- DVCPRO 25/50
- DNxHD (LB/SQ/HQ/HQX/444)
- DNxHR (LB/SQ/HQ/HQX/444)
- AVC / H.264
- HEVC / H.265
- VVC / H.266 (Main)
- EVC (Main / Baseline)
- Google® VP8 / VP9
- AOMedia Video 1 (aka AV1)

ENG Camera Card/Disc

- XDCAM EX:
 - Sony XQD (MRW E-80, MRW E-90)
- XDCAM HD / XAVC
 - Sony SxS (SBAC-UT100, SBAC-US10/20/30)
 - Sony XDCAM HD: Disc
 - (PDW-U1, PDW-U2, PDW-U4)SxS / Disc
- Panasonic P2
 - AJ-PCD 2 / AJ-PCD 20/30/35 / AJ-MPD1
 - AU-XPD1E / AU-XPD3EJ
 - Panasonic CX350 HEVC
 - Panasonic AU-EVA1 and GH5 Cameras
- NextoDI NSB-25
- ARRI ALEXA
- AVCHD (Sony / JVC)
- CANON DSLR, C300/C300II, C100
- GoPro Cards
- IKEGAMI GFPAK
- RED Digital Cinema
- DJI (Camera Drones)

Input / Output

Professional

- Avid Media Files
 - MXF OPATOM
- Avid Sequence
 - AAF / Interplay
 - Master clips and Rendered Sequences
- MXF OP1a / OP1b
- Apple QuickTime MOV
- MP4
- HLS
- MPEG TS (.ts)

Prosumer/Consumer

- MKV
- AVI
- MPG
- OGG

Key Features

- Standalone system for file ingest and transcode
- Extensive codec and format support for broadcast, post-production, and OTT
- Customizable widget-based web UI
- Scalable render farm for high-performance processing
- Automated and manual camera card ingest
- Edit while ingest for real-time access in Avid & Adobe
- Tight Avid integration: Media Composer and MediaCentral ingest and delivery
- Multi-configuration metadata management and enrichment
- Automated workflows via watch folders and REST API

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