Move UP
All-in-a-Box File Ingest & Transcoder

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Product overview

Supporting several market applications from post-production, and broadcast centers to multiscreen distribution. Move UP is a high-performance file ingest and transcoding toolbox, designed to optimize media workflows. Delivering fast and efficient transcoding through CPU and GPU hardware acceleration – while maintaining exceptional quality – Move UP is ideal for media conversion into multiple formats for seamless distribution.

Its scalable architecture gives it the possibility to create a render farm, whether deployed on-premises or cloud. Additionally, automated media processing via watch folder and REST API support provide flexibility for 3rd party integration, namely automation.

Core benefits

EFFORTLESS ENG CARD INGEST

Automatic detection for auto/manual ingest files from mobile devices, drones, mirrorless/DSLR, and ENG broadcast cameras for a smooth transition into post-production.

COMPLIANT WITH MAIN EDITORIAL ENVIRONMENTS

Offering full support for Adobe Premiere, Media Composer, Edius, and Davinci Resolve. Minimizes errors and frees up creative time for storytelling.

EDIT WHILE INGEST

Start editing immediately as soon as media files become available in Avid Media Composer and Adobe Premiere Pro.

DEEP AVID INTEGRATION

Enabling seamless import, export, and direct deliverables creation straight from Avid sequences. Browse catalog and play directly from the Avid environment.

SCALABLE TRANSCODING IN MULTIPLE FORMATS/ RESOLUTIONS

Support for a wide range of UHD, HD and HDR formats and codecs, adaptable to workflow needs. Scalable to suit every requirement, from a single node to a clustered render farm.

AUTOMATED WORKFLOWS

Automatically Trigger Ingest and transcoding operations, including REST API interface with automation.

Format Support

Video Formats (Codecs)
- XDCAM HD 35/50/70
- XAVC-Intra 50/100/300/300VBR/480/480VBR
- XAVC LGOP 25/35/50/60/100/140/150/200
- IMX 30/40/50
- ProRes 422 (SQ/HQ/LT) / 4444 / 4444 XQ
- AVC-Intra 50/100 / 200 (UHD)
- AVC-Ultra LGOP 6/12/25/50
- DVCPRO HD 100
- DVCPRO 25/50
- DNxHD (LB/SQ/HQ/HQX/444)
- DNxHR (LB/SQ/HQ/HQX/444)
- AVC / H.264
- HEVC / H.265
- VVC / H.266 (Main)
- EVC (Main / Baseline)
- Google® VP8 / VP9
- AOMedia Video 1 (aka AV1)

ENG Camera Card/Disc
- XDCAM EX:
  - Sony XQD (MRW E-80, MRW E-90)
- XDCAM HD / XAVC
  - Sony SxS (SBAC-UT100, SBAC-US10/20/30)
  - Sony XDCAM HD: Disc
    - (PDW-U1, PDW-U2, PDW-U4)SxS / Disc
- Panasonic P2
  - AJ-PCD 2 / AJ-PCD 20/30/35 / AJ-MPD1
  - AU-XPD1E / AU-XPD3EJ
  - Panasonic CX350 HEVC
  - Panasonic AU-EVA1 and GH5 Cameras
- NextoDI NSB-25
- ARRI ALEXA
- AVCHD (Sony / JVC)
- CANON DSLR, C300/C300II, C100
- GoPro Cards
- IKEGAMI GFPAK
- RED Digital Cinema
- DJI (Camera Drones)

Input / Output

Professional
- Avid Media Files
  - MXF OPATOM
- Avid Sequence
  - AAF / Interplay
  - Master clips and Rendered Sequences
- MXF OP1a / OP1b
- Apple QuickTime MOV
- MP4
- HLS
- MPEG TS (.ts)

Prosumer/Consumer
- MKV
- AVI
- MPG
- OGG

Key Features

- All-in-a-box system for file ingest and transcode
- Extensive codec and format support for broadcast, post-production, and OTT
- Customizable widget-based web UI
- Scalable render farm for high-performance processing
- Automated and manual camera card ingest
- Edit while ingest for real-time access in Avid & Adobe
- Tight Avid integration: Media Composer and MediaCentral ingest and delivery
- Multi-configuration metadata management and enrichment
- Automated workflows via watch folders and REST API

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