



## VIA MAP - OPERATIONAL TRAINING

**COURSE ID:**

VIAMAP-OPR

**COURSE OBJECTIVES:**

This course provides operators with a comprehensive understanding of VIA MAP, including a detailed overview of its applications and workflow components. Through a combination of theoretical instruction and primarily hands-on exercises, participants will develop the skills required to operate VIA MAP confidently and efficiently within their own working environment.

Designed in a modular format, the course allows training paths to be tailored to each user's role and responsibilities, ensuring an optimized learning experience and duration.

**TARGET GROUP:**

Ingest/playout operators, loggers, journalists, editors, producers, media managers, etc.

**COURSE DURATION:**

Training duration is variable and depends on the selected modules and user roles.

**PREREQUISITES:**

No previous EVS experience is required.

**LANGUAGE:**

English

**COURSE CONTENT**

1. Course introduction and presentation of the training program
2. VIA MAP introduction and customer workflow presentation
  - Introduction to VIA MAP (MediaCeption). Presentation of the purpose of the end-to-end content management solution and its key capabilities
  - Presentation of the solution components
  - Introduction to the architecture and the different VIA MAP applications that are part of the customer workflow
3. Detailed description of VIA MAP applications used in the customer workflow and used by the operator in function of his role
  - Common VIA MAP Applications
    - VIA Launch – the entry point for the user and access to applications
    - VIA Trace – workflow and task monitoring app
    - VIA Pulse – system and infrastructure monitoring app
    - VIA View – software multiviewer for XS-NEO server
  - Ingest applications
    - VIA Ingest for ingest management: schedule ingests, add structured metadata and perform progress monitoring
    - VIA Record for preparation and creation of unscheduled recording sessions
    - VIA import for import management of media files in an online or offline mode
  - Creative applications
    - Cut – production tool for searching browsing, previewing content and sending to a target
    - Create - non-linear editing tool to create audio/video sequences by importing and selecting media, applying A/V effects



- Content management applications
    - VIA Melt - create and manage melt playlists, ensuring seamless archiving of media while retaining metadata for efficient search and retrieval
    - VIA Manage – production tool for media management
    - Metadata tags and profiles management - metadata description, metadata profiles, data structures, tags, tag grids
  - Playout applications: create and manage playlists and their associated playout channels
    - VIA Play - create and manage playlists and their associated playout channels for basic playout control in quick turnaround production workflows or for quality control operations
    - Playlist Panel – create and manage advanced playlists by adding playout effects, transitions, looping playlists, associating auxiliary clips and other advanced functions
    - AB Roll - be able to operate, control and play out playlists in AB Roll mode by integrating playlists from third-party applications and rundowns from Newsroom Computer Systems (NRCS)
  - Integration applications
    - VIA Link - create projects and sequences in Adobe Premiere using the VIA Link plugin, render them for playout ensuring a seamless workflow between the two systems
  - Logging applications
    - VIA Log - mark key events in media assets by associating timecodes with metadata — in order to enable efficient searching, sorting, and filtering of media content within the production environment
4. Practical exercises on different subjects in the context of the customer setup and workflow.

## TRAINING MODULES

The VIA MAP training can be modularly built and tailored to each customer's setup, workflow, and the specific role the user will perform.